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AlarmForce Announces Board of Directors Appointment

TORONTO, ONTARIO--(Marketwire - March 12, 2010) - AlarmForce Industries Inc. (TSX:AF) -

AlarmForce Industries Inc. ("AlarmForce" or the "Company") is today pleased to announce that Mr. Pavel Begun of Toronto, Ontario has joined the Board of Directors of AlarmForce.

Mr. Pavel Begun is a managing partner of 3G Capital Management LLC, a global value-oriented investment vehicle that invests in a concentrated portfolio of high-quality publicly-traded businesses. Mr. Begun obtained his Masters of Business Administration from the University of Chicago and in 2002 obtained his Chartered Financial Analyst designation.

Mr. Begun co-founded 3G Capital that since inception in 2004 has generated returns that rank the firm as one of the top-performing investment funds in North America. Prior thereto, he was with Fiduciary Asset Management, an investment management company with over 13 Billion in assets.

"We are very excited and fortunate to have Mr. Begun on our Board, as his experience in the public markets and in-depth knowledge of the security industry will be a valuable asset to the Company", said Mr. Matlin, President and CEO.

AlarmForce provides security and personal emergency response monitoring and related

services to residential and commercial subscribers throughout Canada and selected centers across the United States. The Company is a leading provider of two-way voice alarm systems in Canada and sole provider of AlarmPlus, a wireless line-cut protection system. More information about the Company's products and services can be found at www.Alarmforce.com.

FOR FURTHER INFORMATION

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